



ARTOBERFEST

Please join us in sponsoring this community enriching event.

Artoberfest is a community event organized by Salem Arts Association, in collaboration with Salem Maritime Historic Site, that features live music, local performers, food vendors, and Beer Garden. The event is free and open to the public.

This event also coincides with our annual October-themed Artoberfest exhibition in the Salem Arts Association galleries during September and October.

The Artoberfest event is Saturday September 28, 2024, located on the Salem Maritime Historic Site next to Salem Arts Association.

Community Reach – We anticipate 2500-3000 guests, publicity across the Northshore, printed posters, brochures, and exposure on several social media platforms.

Sponsorship Opportunities

Title Sponsor –\$1,000 +

- Prominent Sponsor Name and Logo placement in the gallery, on social media, and on our website leading up to the event.
- Sponsor Name and Logo on solo banner during the Artoberfest event
- Sponsorships of \$2000+ will also be named as a gallery exhibition sponsor
- On-stage introduction and recognition of sponsor at event
- Inclusion of sponsor name in all press releases and media coverage of event*

Stage Sponsor - \$500 +

- Logo placement on main stage during event, on social media, and on website
- Sponsor Name and Logo on community banner throughout the event
- On-stage introduction and recognition of company at event
- Inclusion of company name in all press releases and media coverage of event*

Community Sponsor - \$250

- Name and/or Logo placement on website and social media
- Listed on website and community banner throughout the event

Are you interested in sponsoring Artoberfest? Contact us by September 1, 2024 to finalize your sponsorship. Please contact us at events@SalemArts.org or call (978) 745-4850 for info.

* Print Media placement requires a completed sponsorship prior to August 15, 2024

Artoberfest Sponsorship Form

Yes, we would like to partner with Salem Arts as an Arttoberfest Sponsor at the following level:

____ Title Sponsor – Donations of \$1,000 Plus

____ Stage Sponsor – Donations of \$500 to \$999

____ Community Sponsor – Donations of \$250 to \$499

____ Other Amount – Up to \$250

Enclosed please find my check for \$_____ made payable to Salem Arts Association, Inc. Sponsors can also process your sponsorship by credit card at salemarts.org/sponsorship. Mail payment to Salem Arts Association, 159 Derby Street, Salem MA 01970 Call (978) 745-4850 with questions or email events@SalemArts.org

Salem Arts Association is a federally recognized 501(c)(3) nonprofit organization and donations are tax deductible to the extent allowed under IRS tax codes.

Corporate sponsorship pledges must be received by August 15 to be included in print materials.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Social Media: _____

A Community that creates together is one that grows together. Thank you for your support!